

# curriculum vitae & portfolio of **CHRISTOPHER de BEER**

a sure thing with sauce & a selection of graphic work

## Contact details

Cell Phone: +44 (0)79 4342 6164  
Email: christopherdebeer@gmail.com

## Personal details

Full name: Christopher Rhyné Thomas de Beer  
NI Number: SK 519855D  
Date of Birth: 24th October 1985  
Country of Birth: Republic of South Africa  
Gender: Male  
Age: 23

## References

DUT - Dennis Pervis (Senoir Design Lecturer),  
*Dept of Graphic Design*. Email: dennisp@dut.ac.za

### *Modern Museum Communication RSA*

Jenny Bennett (Exec Marketing Director)  
Work Phone: +27 (031) 313 8200  
Email: jenny@modernmuseum.co.za  
Neil Roake (Exec Creative Director)  
Email: neil@modernmuseum.co.za

### *Velvet Designs UK* - Roger Barnard (Director)

Email: roger@velvet.co.uk  
Mobile: +44 (0)8456 838 101

## Certifications & Awards

Senior Certificate with Exemption.  
National Diploma (NDIP) Graphic Design.  
Bachelors Degree (B.tech) Graphic Design.

Finalist in Mr Price/House & Leisure's *Young Designers Competition*.

Shortlisted and Internationally Published (Italy) for work submitted to the DesignBoom.com *Simplicity in Design* design competition.

## Skills & Software Proficiencies

I am more than proficient in both Apple Mac OS X and Microsoft Windows systems.

Adobe Photoshop CS3  
Adobe InDesign CS3  
Adobe Illustrator CS3  
Adobe/Macromedia Flash  
Adobe/Macromedia Dreamweaver  
Macromedia Freehand MX  
Fontographer/TypeTool 3

Programming and Web design languages,  
I have a working knowledge of:  
- Actionscript 2.0  
- PHP  
- HTML/XHTML/XML  
- Javascript

## Occupational Timeline

### **2005** - Placement/Intern at **BBDO**

Whilst still studying (During my second year) I secured a placement/internship at Johannesburg advertising agency *Network BBDO*. This was done in my own capacity with no connection to my studies. Duration 6 weeks.

I worked as a junior designer, working on various national (South African) accounts including: Nedbank, Cell C, and Metro FM Music Awards.

### **2006** - Placement/Intern at **Modern Museum Communication**

During my third year of study, I secured a placement/internship at Durban retail advertising agency *Modern Museum Communication*. This was done in my personal capacity with no connection to my studies. Duration 5 weeks.

I worked as a junior designer, working on the national Mr Price Sport account.

### **Nov 2006 – Nov 2008**

### **Designer and Junior Art Director at Modern Museum Communication**

After my third year, I was hired full time as a junior designer, later moving to middle-weight designer and junior art director. At the time of my departure, I was part of a 5 man team with two junior designers and a DTP operator below me. My responsibilities included:

- Receiving briefs from client via Account Managers.
- Conceptualization and Brainstorming new campaigns.
- Scamping and Mocking up campaigns for client approval.
- Reworking Ideas and Designs based on client feedback
- Assisting Senoir Art Director on photographic shoots.
- Finalising designs for repro and print after approval.
- Only Web/Flash designer at the agency, doing all their online and Flash work.
- Managing a three man team in the absence of our Creative Director.
- Also working as a sole designer on smaller projects.

### **Nov 2008** - Contract work for **Velvet Designs UK**

After relocating to the United Kingdom, I worked for a short period of time as a contract web designer for web design agency *Velvet Designs*, in London.

- Fixing ActionScript/Flash based projects started by other designers/developers.
- Coding/Designing from scratch HTML, Flash, ActionScript and Java based websites.

\* please view consecutive pages for a mini potfolio of selected works

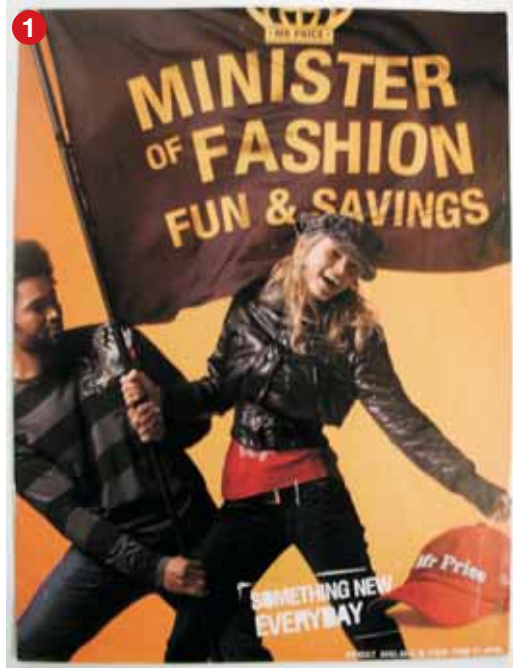
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## PAGE 1 - COMMERCIAL/AGENCY WORK

1 Cover for a retail fashion campaign catalogue Client: Mr Price. 2-6 DPS' for catalogue, scamped, layout & designed by me for fashion catalogue. Campaign font also designed/built by me. 7 Example of scamp done for client for a new seasons campaign, showing possible Window posters / POS 8 Campaign/Season logo, done for winter 2009. The entire campaign presentation was designed/styled by me, across multiple media types. Full campaign available on request.



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## PAGE 2 - PERSONAL/FREELANCE WORK

- 1 Campaign font design for SheetStreet 2 Working as photographers assistant and prop designer 3 its about timehandless clock design  
4 Corporate ID for Black Ink 5 Self Portrait 6 Bark Brooch, product design 7 hand Printed paper/poster  
8 Graphic jewellery design and production 9 Animal Rights Poster design 10 3D/chair design shortlisted/published (italy) for designboom.com.



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## PAGE 3 - PERSONAL/FREELANCE WORK

1 - 3 Series of Posters done for Amnesty International (South Africa) for National SVAW Campaign. 4 Artwork /Paintings done for "Share & Share Alike" exhibition RSA . 5 Typography illustration. 6 Web-banner design done for The Empire Collective. 7 Series of T-shirt designs . 8 Packaging design for 'Solutions' cosmetics range, consisting of Cast concrete container and glass decanters. Finalist in 'House & Leisure' Young Designers competition.



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## PAGE 4 - WEB DESIGN/FLASH WORK

1 - 3 [www.eggdesigns.co.za](http://www.eggdesigns.co.za) Website designed and coded by me, in Flash/Actionscript2. 4 - 6 [www.bylsbridge.com](http://www.bylsbridge.com) Website designed and coded by me, HTML with Flash elements. 7 [www.colleeneitzen.co.za](http://www.colleeneitzen.co.za) Website coded and updated by me. Flash/XML/Actionscript2 8 - 10 [www.mo-wear.com](http://www.mo-wear.com) Website designed and coded by me. For a promotional/pre launch mini-site for mens underwear range. Flash/HTML. 11 & 12 [www.beaudesert.co.uk/toile/](http://www.beaudesert.co.uk/toile/) Website updated and recoded by me. Flash/HTML/Actionscript2. 12 [www.cecilbeatonfabrics.com](http://www.cecilbeatonfabrics.com) Website recoded by me. HTML/CSS.

